



KANDI BURRUSS AND OHMIBOD PARTNER TO DEVELOP LINE OF INTIMATE PLEASURE PRODUCTS

September 1, 2011 (Atlanta, GA) – Kandi Burruss and OhMiBod are pleased to announce Bedroom Kandi, a new line of luxury personal pleasure products. Bedroom Kandi is a collaboration between OhMiBod and Kandi Burruss, Grammy award winning artist and star of Bravo's Real Housewives of Atlanta. Burruss is hosting a launch party for the line of intimate luxuries on Thursday, September 1 in Atlanta.

"Our lives are so hectic that we forget to take time to pamper ourselves," says Burruss. "The Bedroom Kandi line is designed to fix that. Whether you're alone or with a partner, our products will bring spice, intimacy, and fun back into the bedroom."

The new line will be available in mid-October at www.MyBedroomKandi.com, and will offer something for everyone. Designed with luxury and sophistication in mind, Bedroom Kandi features a variety of products that range from discreet travel and couples massagers to organic intimate lubricants. The line's marquee product is Happiness & Joy – a modern, rabbit-style massager that connects wirelessly to the iPod®, iPhone®, or any other music player or smartphone. All products in the Bedroom Kandi line are rechargeable, made with 100% medical grade, body-safe silicone, and come with a standard one-year warranty.

OhMiBod founder Suki Dunham expressed excitement about the partnership, noting that the new line furthers OhMiBod's mission to increase acceptance of personal pleasure and intimate toys.

"Bedroom Kandi strives to be the catalyst for shifting cultural attitudes toward self pleasure and the vital role it plays in one's sexual health and well being," says Dunham. "Kandi shares our goal in bringing woman-friendly, body-safe, sex-positive products to the market, and we are proud to partner with her on a fun and playful yet sophisticated line that appeals to such a wide audience."

For a closer look at Bedroom Kandi, and to sign up for notifications about product availability, visit: mybedroomkandi.com.

About OhMiBod

OhMiBod is the creator of the original music vibrator, a music-driven pleasure product that allows users to feel the music by connecting to the iPod®, iPhone®, or any other music player or smartphone. OhMiBod's innovative range of industry leading products delivers unparalleled satisfaction to singles and couples alike. For more information, visit: www.OhMiBod.com

About Kandi Koated Entertainment

KANDI is a history making Grammy Award winning singer, songwriter, actress, reality TV star, and business woman who started her career with three consecutive platinum albums as a member of the female R&B group, Xscape. As a star on the Real Housewives of Atlanta, Kandi quickly became a "fan" favorite. Kandi owns a very lucrative boutique in Atlanta called TAGS and also owns Kandi Koated Entertainment which has spawned "Kandi Koated Nights," a successful web talk show that focuses on relationships. Hearing the needs of people on her web show led Kandi to a partnership with OhMiBod to create a line of intimate pleasure products.