



BEDROOM KANDI
BOUTIQUE PARTIES

Tour Guide

RING CARD LEGEND



Bedroom Kandi Boutique Parties



Bath & Body Products



BK Beauty & Hair Care



Kandi Koated Cosmetics



For Him



Lubricants



All For Foreplay



Vibrators & Toys



Tease & Please



Waterproof



Rechargeable



Phthalate-free



Paraben-free



Vegan Friendly



Cruelty-Free



Warning: Contains Nuts

KANDI BURRUSS

- Founder of Bedroom Kandi, 2011, Bedroom Kandi Boutique Parties, 2012, & Kandi Koated Cosmetics, 2018
- Grammy award-winning singer/songwriter with two solo studio albums in addition to her work with girl group XSCAPE
- Owner of several successful businesses
- Star of the Real Housewives of Atlanta
- Leader, Motivator, Innovator, Philanthropist, and Entrepreneur



HOST COACHING

- Ask your host what their goal is for the party-- what rewards do they want to earn?
- Ask if they “keep their income options open” and would like to learn more about the business-- why host a party to earn free product when you can make it your launch party and start earning (plus, get all your products at a huge discount)?! As their sponsor, you’ll be there to help with their virtual launch party.
- When you help your host reach their goals (certain free and discounted product), you’ll reach your goals (throwing a great party with higher sales)!
- Encourage hosts to reach their party goals by preparing well:
 - Send invitations to guests in multiple ways, and confirm the day before the event: call, text, DM, email
 - Set expectations for the event-- how the party will work, how long it will last, how much fun it will be, confidential, etc
 - Share the Party ID for anyone who can’t attend the event to place an order through your boutique webpage
 - Get the guests excited to attend-- remind them of all the fun that’s in store during your event

Remember, save the handcuffs for the bedroom:

18+ ONLY AT BEDROOM KANDI PARTIES (it’s the law!)

HOST REWARDS PROGRAM

THERE ARE 3 COMPONENTS TO OUR HOST REWARDS PROGRAM:

- 1) Every Host can shop the Host Item Collection - 1 item at 50% off MSRP (changes quarterly)** (visit <http://catalog.bedroomkandi.com/host>)
 - 2) For Qualifying parties of \$350+, earn 10% of party sales in free product!**
 - 3) Up to 4 - 50% off items, based on party sales:**
 - 1 @ \$350; 2 @ \$500;
 - 3 @ \$750; 4 @ \$1,000
- **OPTIONAL: Host Collection Gifts (at your discretion)**
Use these special gifts such as our SEX BOMB bath bomb and other seasonal perks to reward your host for extra goals, like having 3 friends book a party with you or collecting outside orders.

PRE-PARTY CHECKLIST

For Your Demo:

- Make sure toys are clean and charged or have working batteries, and soft products are in good condition
- Create samples to mail for virtual parties, or (once appropriate) gather PPE & application tools: Q-tips, tiny spatulas, makeup applicators, make-up cleansing wipes, etc.
- BK Business Attire: You are the expert in the room-- dress like it! Wear black slacks, a blazer, or professional dresses, and gold accents. Look like the million bucks you want to be!

Your Tools:

- Host and sponsoring information easily available for new prospects (try keeping a list of your frequently used links)
- Your calendar with special booking offers
- Digital catalogs: General, Seasonal, Soft Products, Host and Kandi Coated

To Support Your Sales:

- Check the most recent newsletter for special promotions and resources
- Check out the seasonal gift sets or product promotions; pair products when you talk about them
- Credit card processing set up in advance

SET UP YOUR BK DISPLAY

Your display does not need to be elaborate - you can put out small collections at a time, or even just one product at a time.

When creating a display, it should be visually appealing - try a black table cloth or gold plates to hold products. Play with having products at different heights.

Have frequently used links organized at your fingertips for easy sharing, and catalogs, brochures, business cards and samples available to mail.

Discreet display: for public vendor all-ages events, do not display any bedroom accessories; limit your display to Kandi Coated, BK Beauty and body care soft products from the BK line.

SPONSORING TIPS

Business is GOOD-- In the USA, direct sales is an almost 40 BILLION dollar a year industry! A DSA poll showed why: 50% OF PEOPLE are likely to purchase from a direct selling representative in the next year. Did you know that money, and lack of intimacy are the leading reasons for divorce in North America? We help with both!

Even more than added income (although, that's enough motivation for most of us!), you can also:

- Give your fun personality an outlet!
- Be recognized for hard work.
- Expand your resume by building skills like social media marketing, sales & leadership.

Did you meet someone at the party that sounds interested in BK? Share some sponsoring materials and ask to set up a follow-up three-way call with your sponsor to answer questions about the BK opportunity.

BUSINESS OBJECTIVES

YOUR BK OBJECTIVES: Recruiting, Booking & Selling

To grow a successful and sustainable business, during your demonstration, or really, during any marketing or communication you do in your business, your goals are always the same 3 things:

- Recruiting new BKBCs
- Booking parties
- Selling product

YOUR DEMO ISN'T JUST ABOUT SALES!

Yes, you'll be showing amazing products for your clients to sample, products that improve the quality of their lives. But we do more than just sell products! We offer fun parties to reconnect with friends, while earning a pile of products. We also offer people a platform to add a new source of income to their lives.

INTRO

- **Start by thanking your host and sharing how the host benefits from hosting a successful event-- get guests thinking about hosting their own!**
- **Share your Why Story, including your personal achievements & goals with BK.**
- **Introduce your audience to BK and explain the benefits of our line:**
 - All natural & organic products
 - Soft line made in the U.S.A.
 - Exclusively designed line of massagers, made of body safe materials: premium-grade silicone and phthalate-free plastic
 - Cruelty-free cosmetics
 - Rechargeable toys save you big bucks over the life of your toys
- **Set expectations for the party - an hour long demo with private ordering at the end; it'll be a judgment-free zone for sex and body positive conversation!**
- **Note that BK is XBiz's 2021 HOME PARTY COMPANY OF THE YEAR!**
- **Offer to talk more with anyone that might want to host or learn more.**

KANDI KOATED

Bedroom Kandi is a LIFESTYLE BRAND!!!

It includes KANDI KOATED COSMETICS:
a luxury make-up line from Kandi Burruss!

- This product line includes colors designed to suit a range of skin tones and celebrate beauty in all its diversity.
- ALL Kandi Koated products are cruelty-free: **No Animal Testing!**
- Products for lips, eyes, and face



KANDI KOATED DEMO TIPS

- Print FACE CHARTS from training & resources for guests to note their favorite products and colors.
- Product sell sheets with ingredients and product details are available; you may choose to save them for reference.
- Make product sample sets to mail to confirmed party guests.
- If you don't carry inventory, be sure to check the Inventory Spreadsheet to check for out-of-stock items before meeting with customers. Makeup colors change regularly throughout the season and can be expected to "sell out."
- Recommend colors that go well together, or products that pair well; for instance, a GLAZE lip gloss with a SUEDE matte lipstick, or a LUMINOUS illuminator with a THROWING SHADES eyeshadow!
- Kandi Koated parties are a reason to get friends together each season to update their look!

GREETING GUESTS & USING ICEBREAKERS

Getting to know your guests will help you better cater your presentation to their needs.

Icebreakers - party activities & games - are entertaining to your guests but also serve a purpose. Party activities help:

- aid sponsoring
- increase bookings
- increase sales

Party Activity/Icebreaker Tips:

- Choose ice-breakers that keep guest identities anonymous.
- Keep the ice-breaker short, under 5 minutes.
- At the end of the icebreaker, get started with the demo!

Check out our training and resources for party ideas and activities.

PARTY ACTIVITY: TEXT #5

- At the beginning of the party, after your introduction, ask everyone to pull out their phones.
- Give them your phone number with the instructions to text you: Text me your name, and the name of your lovely host today - and something that'll make me laugh! The 5th text that comes through will win a prize!
- Tell them to save your number in their phone, "I'm just a text away! If you ever have trouble with a toy, need to reorder your favorite lotion, or need an excuse to get your friends together for some fun - you know where to find me! And if you end up at a party in the future, just show me my contact in your phone and I'll give you a VIP discount!"
- This sets you up for easy post-party follow up for sharing tracking info, product satisfaction and later, offers for refills or party booking.
- At Kandi Koated parties, do this activity LAST, and have guests text you their face chart!

PARTY ACTIVITY: ASK ME ABOUT MY JOB GAME

- Great game to play halfway through or at the end of the party to increase interest in bookings and the business.
- Party guests have to ask questions about your business and about hosting a party.
- Offer raffle prize tickets for anyone that asks a question about your business -- the prize could be something like a free sample or 10% off their order.
- You'll see that people will feed off of each other. Often times, people are curious about hosting a party or becoming a BKBC, but they didn't want to ask the question during your presentation.
- Here's an example of what you could say: **"We are going to play a quick game for the next 5 minutes. It's called 'The Ask Me Game.' You're going to ask me about my job and ask me about hosting a party. For each question you ask about my job or about hosting a party, I'll give you 1 ticket. This is your chance to find out more about the fun I have as a BK Consultant, and about how you could benefit from hosting your own party. Ready... go!"**

SELLING & DEMONSTRATION TIPS

- **“Sell the problem you solve, not the product”** -- explain what the product does to help your clients. Ex. Solutions for dry skin, ingrown hairs, unruly beard, helping couples climax faster together, etc.
- **Engage the senses:** Virtual events mean you have to be creative to engage the senses by being really descriptive with your words, creating engaging visuals, or mailing samples in advance. (Be sure to have your fragrance sheet handy for scent descriptions!)
- Show products in groups and explain the added benefits of using products together.

BATH & BODY PRODUCTS

PRODUCT VIRTUES:



No Animal Testing! All BK products are **cruelty-free**.



Many of our products are **vegan-friendly**



Most are made without parabens - preservatives that have been linked to adverse effects in some studies.

Made in the USA!

DEMO TIPS:

- Use disposable applicators for guests to sample
- Print your Fragrance Sheet located in the your training & resources to provide your guests with fragrance descriptions of items

Do you make time for self-care? How do you pamper yourself? What do you do to make yourself feel confident and comfortable each morning? These are all great questions to ask!



PRO TIP:
This low-price item makes a great free gift!

LIP BALM



Available In:

Tropical Guava, Spearmint

- Enjoy the moisturizing power of shea butter, now for your lips!
- 100% Natural
- Beeswax-free
- Formulated with hemp oil, shea butter, jojoba oil, avocado oil, and vitamin E



REFRESH & RENEW



Available in: White Tea Pear, Mango Passion

- Intimate cleansing feminine wash blended with essential oils, coconut and sea salt - with the perfect balance to compliment a woman's PH
- Glycerin-free
- Hypoallergenic, non-toxic & pH neutral



SMOOTH & SOOTHE



Available in: White Tea Pear, Mango Passion

- Non-foaming intimate shave cream infused with essential oils; it will leave even the most sensitive shaving spots rash-free, moisturized and revitalized.
- Glycerin-free
- Always hypoallergenic, lanolin free



NOURISH



Available in multiple fragrances;
see catalog.

- All natural body butters
- Fortified with argan oil, hemp seed oil and shea butter.
- Nourishes skin with Omega 3 & 6 fatty acids
- Great for massage, or for moisturizing
- **TIP:** Pair in your favorite fragrance with a LIGHT MY FIRE candle!
- **DEMO:** Let guests sample it - the longer they rub it in, the silkier it feels!



MASSAGE OIL TRIO



Multiple fragrances; see catalog.

- All natural massage oils
- Made with hemp seed oil, almond, grape seed, apricot, and vitamin E)
- Absorbs without leaving greasy residue
- Gentle on sensitive skin types
 - **TIP:** Makes an excellent gift for friends & family!



MOISTURIZING BODY OIL



Available in multiple fragrances;
see catalog.

- Made with 100% natural ingredients, such as hemp seed, coconut, avocado, jojoba & apricot oil
- Spray-on pump: easy application with no mess!
- Absorbs without leaving greasy residue

- Our candles are 100% vegan friendly and contain soy bean, hemp, avocado, apricot, jojoba & coconut oils
- Available as single large candles or small trios!

DEMO: Ask your guests to imagine a romantic scene. What's there? Is it illuminated by candlelight? Are there chocolates spread out for you? Talk about the importance of the senses in setting the scene for intimacy! Touch, taste, and scent are not to be neglected!

TIP: Be sure to blow out candle before pouring out warm oil.



LIGHT MY FIRE



Available in multiple fragrances and flavors; see catalog. Guests can purchase individually in 6.8oz or in 2oz Trio sets! Flavored or Fragranced - lickable massage oil candles and trios available!

- Use the warm oil for sensual massage
- Made with hemp & soy oils to moisturize your skin
- Made from 100% natural ingredients
- Fragranced candles - pair with WHIPPED body butter in matching fragrance!
- Flavored candles - lick off your lover's skin!



SEDUCE ME COLLECTION



Available in: French Kiss, Heartthrob

The SEDUCE ME bundle has all you need for a night of seduction.

Includes: Body Mist, Body Wash, Body Lotion

Also: Sheet Spray, Roll-on perfume oil (Erotic Notes)

- Sensual bath & body collection for healthy, glowing skin
- Infused with a **pheromone sex attractant**
- Complimented with shea and mango butters for daily moisturizing
- Heartthrob is a great unisex fragrance!

TIP: Demo one of each fragrance, or refer to your Fragrance sheet to give guests information on the scents available. Let guests roll on a little perfume oil, then smell it after a few minutes to see how it interacts with their body chemistry



Wellness COLLECTION

Our wellness collection is designed to support intimate wellbeing, so that you feel good in your own skin.

ILLUMINATE ME - Skin Brightener

Evens out hyperpigmented skin and spots in intimate areas



BUST A MOVE - Moisture-controlling bust lotion

Lotion that rubs into a powder; tapioca-starch based; leaves skin soft and chafing-free!



REJUVENATE ME - Restorative Oil - 100% natural and essential oils & vitamins; great for cuticles, dry skin, and reducing scars & stretch-marks!



HAUTE CAKES - A personal care enhancer and natural intimate elixir, HAUTE CAKES is pH balanced and great for application in intimate areas for soothing moisture and freshening -- it even smells like cake! **DEMO TIP:** let your guests give it a sniff!



PURE - Activated charcoal body bar formulated with neem and moringa oils for their moisturizing qualities and activated charcoal to remove excess oils and impurities.



BALANCE - Herbal body bar formulated with natural ingredients such as sage essential oil, aloe vera, matcha green tea and apple cider vinegar.



REVITALIZE ME - All-natural vulva and intimate skin balm to soothe sensitive & tender tissue! Made with quality ingredients. **TIP:** Great for guests with post-menopausal dryness!



THE GIVING TREE

Developed specifically for Bedroom Kandi, using only the most natural ingredients and handcrafted shea butter imported from Ghana.

Shea butter has been used for centuries as a healing moisturizer and an essential ingredient in African cooking.

Providing an income for many women in the northern villages, our partnership supports entrepreneurs in the United States and Ghana, a collaboration of BEAUTIFUL SISTERS around the globe!

See our catalog for fragrances - Island Joy is a BK fan favorite!

- Enhanced with wild-crafted shea butter
- Natural & moisturizing

🐝 May contain beeswax





FLAWLESS

- Healing moisturizing body wash for dry and sensitive skin
- Enriched with aloe, honey, coconut & jojoba oil



CREAMY INDULGENCE

- Soothing effects of aloe
- Enriched with essential oils to protect & heal
- Excellent all over body moisturizer, massage or hand cream



VELVET

- All natural skin & body exfoliant
- Leaves skin soft and silky
- Enriched with vitamin E, & pure sugar blended with the finest oil and hand-crafted shea butter



BUTTER ME UP

- Enriched with vitamin E, cocoa butter, & essential oils to protect your skin
- Deep Rich Moisture for dry skin, heels and feet
- Perfect after a bath or shower to seal in moisture and hydration



PERFUME BALM

- Natural & moisturizing
- Perfect for fragrance touch-ups
- Apply to pulse points for a seductive aroma

TIP: Demo fragrances with perfume balms in each scent!

UNWIND CBD-INFUSED COLLECTION

Kick back, relax, and **UNWIND** with Bedroom Kandi's new line of CBD-infused products!

CBD, short for cannabidiol, is a naturally-occurring chemical compound from the Cannabis sativa plant; it is non-psychoactive, promotes relaxation, and is currently being explored in the scientific community for its many potential wellness-related benefits!

All CBD in our Unwind Collection is THC-free and lab-tested for purity and quality; you can find out more at **www.bedroomkandi.com/cbd**



UNWIND LUBRICANT

- 40ml bottle, contains 100mg CBD - 1mg per pump
- Water-based - condom-safe
- Great for relaxation, smooth, gentle love-making!



UNWIND RELAXATION CREAM

- Lavender-scented topical CBD cream
- Made with natural ingredients such as hemp seed oil, shea butter, essential oils, and vitamin E.
- 2oz, contains 100mg CBD
- 0.5 oz, contains 25mg CBD



UNWIND MASSAGE CANDLE

- Moisturizes and soothes skin
- Melts down into a concentrated oil.
- 6oz candle, 60mg CBD
- Lavender fragrance



BEDROOM KANDI BEAUTY

Bedroom Kandi's BEAUTY line aims to celebrate and highlight all your natural radiance, with products that give you all the gentle, naturally-formulated care that you deserve. When you love yourself, you feel beautiful, and when you know your own beauty, everyone else can see it shine.



BODY & BEAUTY OIL - COCONUT DREAM

- Made with organic oils
- Topical moisturizer for all skin, including intimate areas
- Soothes and conditions skin
- Glycerin & Paraben-free
- Hypoallergenic and non-toxic
- Can also be used as a nourishing makeup remover



PURE - Activated charcoal body bar formulated with neem and moringa oils for their moisturizing qualities and activated charcoal to remove excess oils and impurities leaving your skin clean, healthy and radiant.



SHINE HAIR CARE

Enrich, nourish, and replenish your hair!

- Hemp seed and coconut oil blended formulas!
- Lightly scented with white tea & ginger.
- Petroleum-free & sulfate free with no artificial dyes
- Only the best natural ingredients for healthy, beautiful, easy-to-style hair.



Includes Shampoo, Conditioner, Leave-In Conditioner, and Styling Elixir



KANDI KOATED - FACE:

DAZZLE - Illuminating liquid shimmer to light up your look

FINESSE - concealer sticks to cover up blemishes and even out your look

AURA - bronzing powder for a sun-kissed, healthy glow all year round!

CHIC-TO-CHIC - intense color blush brightens and enhances

LUMINOUS - illuminating powder to brighten and highlight





KANDI KOATED - EYES & BROWS:

THROWING SHADES - eye shadow quads for glamorous eyes. Mix, match, highlight and illuminate

HIGH BROW - brush-on liquid-to-powder brow tint to enhance your natural brows.

LUSTER - liquid metal eye shadow for an ultra-glam and dazzling shine

AMP - metallic eyeliner pencil for fierce, amped up eyes

FLAUNT - precision eyeliner pencil for a bold matte color

DRAMA - mascara for dramatic voluminous lashes

KANDI KOATED - LIPS:

LIPSTICKS

- **SUEDE** - bold, rich matte lipsticks
- **SATIN** - vibrant cream lipsticks

PRETTY POWERFUL

Special Edition Lipstick:

Show the tube with its magnetic cap and affirmations. Encourage everyone at the party to state a positive quality about themselves, phrased as “I am _____” to illustrate the importance of self-love and confidence.



LIPS:

EDGE - vitamin-enriched lip pencil for perfect, pouty lips

GLAZE - illuminating lip shine for a rich dose of color & tantalizing gloss

SLAY - metallic lip gloss delivers lustrous metallic color on one end and a moisturizing gloss on the other for all-day slay

LACQUER - illuminating lip cream for creamy, glossy color

LIQUID SATIN - color lip shine for a decadent burst of shimmering lip color

LIQUID SUEDE - matte lip color for bold colors with a long-lasting matte finish



BK FOR MEN

Available in: Eros (Balm also available in Amorous)

The BK FOR MEN bundle takes its cue from SEDUCE ME, but with a fragrance and formula designed for men. It includes:

- Deodorizing Body Spray
- Hair and Body Wash
- Hydrating Body Lotion
- Fine face and body scrub
- All-purpose moisturizing and fragrance balm
- Stamina - prolonging spray (desensitizes to help him last longer)
- Head to Toe hair & body balm for moisture and skin care
- Pragmatism Conditioning Beard Oil
- A peppermint tingly lip balm that comes in a pocket-size portable tin!

Bath & body products are formulated to soothe and condition his skin, leaving it strong and smooth. They are infused with a **pheromone sex attractant**

TIP: Demo the fragrance with a perfume balm. Great for male guests, or female guests with male partners as a gift, or for anyone of any gender who loves a clean, cool water fragrance!





HELPING HAND

Male Masturbation Sleeve

Meet your new best friend! The Helping Hand is perfect for solo use - but try using it with DELICIOUS ENCOUNTERS for an excellent companion for his oral pleasure!

For more toys he can enjoy, check out our anal toys (BOOTY CALL and STEP BY STEP) and our Couples' toys (RISE & SHINE and EMBRACE).

ALWAYS pair men's silicone toys with a water-based lubricant! Helping Hand and Ready to Rumble also go well with SLICKABLE for oral & manual play!



READY TO RUMBLE

Male Masturbation Sleeve with vibrating bullet

Go up a level! This upgraded sleeve adds a new dimension to his pleasure with a removable vibrating bullet! Two toys in one.



P-CURIOUS

Silicone prostate pleasure plug

While usable for both sexes' anal enjoyment, this curved plug is designed to stimulate the prostate gland for his maximum pleasure, strengthening and lengthening the orgasm.



WHY USE LUBE?

Why use lube? Intimate lubricant reduces vaginal and anal tearing, increases pleasure, reduces risk of condom tearing, and aids orgasm. Our toys are great, but they are the best when paired with a lubricant!

There's a misconception that women do not need lube unless there is something "wrong with them" - that couldn't be further from the truth! Levels of vaginal secretions vary between women and can be affected by:

- Stress, anxiety and relationship issues
- Hormonal changes due to contraception, pregnancy, breastfeeding and menstruation
- Medications – contraceptive pill, anti-depressants and allergy medications
- Chemical products – washing powders, harsh soaps, feminine sprays or douches and perfumed toilet roll
- Lack of foreplay – women need more stimulation than men do
- Being dehydrated -- it's more than just your skin that dries out!

Studies have shown that 9 out of 10 women who have tried intimate lubricant enjoyed it, reported it made sex "better", and would use it again!

LUBRICANTS & MORE

- Our Lubes are Glycerine, Paraben, and Petroleum-free!
- 100% Vegan Friendly, No Animal Testing
- Made in the USA
- Latex, rubber & plastic-friendly
- Our flavored lubes are sugar-free, and therefore don't have the same associated risk of yeast infection as many flavored lubes

Demo: After talking about the importance of lube, SHOW THEM! Try out the LUBE DEMO GAME! Send lube samples in advance so guests can try this themselves -- one fist will be the one doing the penetrating, one will be receiving. The “receiver” will make a tight fist, and the other will try the penetration with a finger into the fist without lube-- it's hard (and not in the good way!). Now add a little lube, and try again! They'll slide right in! Visit your training & resources for more details on this party activity.

FIND THE BEST LUBE FOR THE JOB

	Vaginal Sex	Anal Sex	With Condoms	With Toys
Water based	YES	YES	YES	YES!!!
Silk blend	YES	YES!	YES	YES <small>(Most blends)</small>
Silicone based	YES	YES!!!	YES	NO <small>(not with silicone toys)</small>
Oil based	NO	NO	NO!!!	NO

- Oil-based lubricants are best suited to massages, hand-jobs, and external use. Do NOT use oil-based lubes with condoms!
- Silicone lubricant is recommended for anal play, but can damage silicone toys. Water-based lubes are best for toy play.



BK NATURALS - ESSENTIAL INTIMATE LUBRICANT

Water-based, botanically-infused lubricant; a great all-purpose lube for use with toys or a partner!



BK NATURALS - SILK

Water and silicone hybrid blend with botanicals and a silky texture. Safe for toy use.



BK NATURALS - WARMING

Water-based lube with food-grade menthol; goes on cool and warms with friction.



SLEEK

Silicone-based lubricant; thick and long-lasting, great for anal play, marathon-sessions, or those who require significant extra moisture.



BK DELICIOUS ENCOUNTERS

Water-based, flavored lubricants; sugar-free and glycerine-free. Check catalog for currently-available flavors!



T-LUBE

Our T-Lube is a water-based, natural lubricant designed for transgender men's daily or intimate use, adding moisture and comfort for a healthy genital environment. It's also beloved by women going through menopause!



LUBE CUBE

12 individual packets - great for sampling Delicious Encounters and Natural Intimate Lube. TSA-friendly sizes make these great for a weekend getaway!

Also, check out our "UNWIND" section for our Unwind CBD Lubricant!



SWEET ON ME

Flavored arousal cream, perfect for delicious partner play.

TIP: Use a tiny dab and apply externally 5 minutes prior to play. Provides stronger sensation than IGNITE ME.

ENTHRALL ME

Pro Use: apply to ignite desire -- your cheat code to "get in the mood" !

DEMO: Let guests try a bit on their lips to sample the feel - then imagine it 'down there'!



IGNITE ME

Arousal gel; botanically infused with essential oils of peppermint & menthol— two natural vasodilators that increase arousal and stimulation by bringing blood to the surface.



JUST DESSERT

Delicious edible body-paint; perfect for delicious foreplay. Comes with a brush to paint on your or your lover's skin. Check catalog for flavors.

DEMO: Bring fresh strawberries or pretzels to try with Just Dessert!

THE SWEET SPOT

Honey-flavored foreplay warming gel.

DEMO: Squirt a little on the back of a guest's hand -- have them rub it in, then blow on it to feel warmth, and lick it to taste honey!

SENSATION ENHANCERS

	Ignite Me	Enthrall Me	Sweet On Me	Kiss & Tingle	The Sweet Spot	Warming Lubricant
Intensity Level*	XX	XXX	XX	XX	XX	X (activated with friction)
Safe for external genital areas?	yes	yes	yes	no	no	yes
Designed for internal vaginal use?	no	no	no	no	no	yes (water-based lubricant)
Fun for non-genital erogenous zones	no	yes	yes	yes - great for lips & nips!	yes	no
Flavored?	no	no	yes	yes	yes	no

* intensity varies based on your personal chemistry

LGBTQ+

Bedroom Kandi is a supportive and inclusive community that thrives on our diversity. We welcome members of the LGBTQ+ community into our own!

If you have LGBTQ+ guests, or do not know the orientations or gender identities of your guests, it can be helpful to use inclusive language so that everyone feels included and welcome:

- Stick to gender neutral language: “With your partner” / “with your lover” instead of “with your husband or wife” / “with your boyfriend or girlfriend”
- Avoid equating sex and gender with parts: try saying “someone with a penis” / “someone with a vagina” instead of “a man” and “a woman” -- transgender and intersex people exist!
- Avoid making assumptions! And keep an open mind. :)



Our **JUST BETWEEN US** strapless strap-on and **MATCHMAKER HARNESS** are great for couples where one or neither partner has a penis, but one or the other still enjoys penetration!



T-LUBE

When transgender men begin hormone replacement therapy as part of their physical transition, the added testosterone can result in genital dryness. This lube is specifically designed for trans men for added comfort and for use as a daily intimate moisturizer!

TOYS & VIBRATORS




- All BK massagers are made of **body safe materials**: body-safe silicone and ABS plastic. They are made **without phthalates** (softening materials put into plastics that make them more porous and likely to trap infection-causing bacteria)
- Beautiful, unique designs created for Bedroom Kandi by product designer Mathieu Pung: elegant and playful shapes combined with ergonomic comfort.
- Bedroom Kandi has been the recipient of: The AVN award for Best Overall Toy Line and AVN's prestigious "O" Award for Outstanding Product for our Kandi Kisses toy.
- All BK vibrators are backed by a warranty.

GROOVE ⚡🔊

GROOVE is Bedroom Kandi's new remote-control sound-responsive panty vibe. Wear it to the club to feel the music all night long, or let your lover talk into the built-in microphone in the remote to tease you with their voice! Comes with a one-size-fits-most black lace panty, and USB charging cable for both the vibe and the remote.

TIP: Put on some music! Get guests brainstorming about what songs they'd put on their 'sexy playlists'

GROOVE has 3 Modes:

-  **TEASE MODE:** Tap the button and give your partner a taste of what's to come (hint: the longer the tap, the better the tease).
-  **GROOVE MODE:** Cycle through five pre-set pulsations.
-  **CLUB MODE:** The GROOVE reacts to ambient sound. Vibe to every-thing from the music on the dance floor to your partner's voice.



THE ROYAL TREATMENT COLLECTION

Treat yourself like Royalty with our **ROYAL TREATMENT** collection!

- **NEW ComforTech** composition for a supple, soft and cushiony feel offering a new and unique user experience
- **BodyQuake** resonating low frequency motors - Quake til' you shake!

ROYAL TREATMENT features:

- Waterproof
- Beautiful designs
- USB rechargeable
- 1 year warranty
- Satin privacy pouch

DEMO: The deep & rumble, powerful BodyQuake motor makes for a super fun demo! Place the tip of a Royal Treatment toy in a glass of water to show how the powerful vibration is--it splashes water out of a glass!



- **CROWN JEWEL** - remote control wearable egg massager with easy retrieval cord
- **QUEEN** - external ergonomically-shaped clit-stim vibe
- **YOUR HIGHNESS** - streamlined vibe angled and rippled for enjoyment and g-spot stimulation
- **KING** - deep-reaching rabbit style vibe for dual-stimulation to the g-spot and clitoris

CROWN
JEWEL



QUEEN



YOUR HIGHNESS



KING



BK LUXE LINE

Pamper yourself with the pinnacle of luxury!
BK LUXE is Bedroom Kandi's luxury line.

LUXE features:

- Superior motor strength with POWERFUL vibrations!
- Waterproof
- Beautiful designs
- USB rechargeable
- 1 year warranty
- Satin privacy pouch
- Unique to Bedroom Kandi

DEMO: Take your time opening the LUXE packaging and letting your guests see the satin-lined boxes!

TIP: For a complete Luxe experience, have guests try the LUXE LOVE perfume balm while you demo the toys!

ALLURE



AMAZE



ENTICE



EMBRACE



- **EMBRACE** - Vibrating couples' ring, perfect to share with your lover
- **ALLURE** - flexible G-spot massager, perfect for I'M HOOKED or CUDDLE fans - but rechargeable, waterproof, and flexible!
- **ENTICE** - External clitoral massager, shaped like a licking tongue
- **AMAZE** - Dual-stim massager, curved for internal g-spot stimulation and clitoral stimulation all at once

SIMPLE VIBES

“70% of women cannot experience orgasm through penetration alone.”

– Shere Hite, The Hite Report: A Nationwide Study of Female Sexuality

ROCK IT and **TURBO** are battery-operated, waterproof vibes that are excellent beginner's toys for clients on a budget. If they're looking for power, Turbo packs a punch!

BEWITCH ME: With a larger surface area, flexible head and powerful vibrations, this wand massager is incredibly versatile. Work the kinks out of stress-filled shoulders, or work some kinks into partner play when you share it between lovers. **You can also try this toy for stimulating the g-spot externally:** First, locate your pubic bone; move about two inches up from this spot, and apply firm and/or circular pressure. You should feel a wall of muscle that slopes around (as opposed to being straight across like your abdominals). This is an advanced technique that may take a little practice, but yield toe-curling results!



ROCK IT



TURBO



BEWITCH
ME PLUS



PLAYFUL SHAPES

KANDIPOP: This is an excellent beginner toy with some milder vibration patterns. The size and shape of this toy also makes it a great choice as a companion to oral play when used on the clitoris.

MAKE ME OVER has been a BK favorite since it launched in the original line. Another wildly versatile toy, you can use this for all-over massage, clitoral stimulation, on the outside of your cheek while performing oral sex.

CROSS-SELLING: Pair this with **LIGHT MY FIRE** for all over massage, or **ORGANICS** lubricant for intimate adventures!

HIP HOP is perfectly designed to maximize stimulation to the clitoris! Turn Hip Hop upside down and press against the clitoris-- his nose will stimulate the clitoral tip and the ears will reach down the clitoral legs. This powerful vibe is perfect for customers who need strong external stimulation.

You'll see why this is one of Kandi's favorites; **KANDI KISSES** is an AVN award-winning "lipstick" massager with all of the most desired features: rechargeable, powerful, and waterproof! This discreet beauty blends in with your toiletries, helping you stay relaxed wherever your travels take you!



G-SPOT VIBES

Discover the magic of the G-spot! These massagers are all specially designed to reach and stimulate that special erogenous zone, located 2 to 3 inches inside the vagina on the front wall, to help you find deeper and more powerful orgasms.

The flexible neck on **I'M HOOKED** makes this g-spot toy an excellent pairing with oral pleasure - just bend the handle to the side, out of the way!

CUDDLE is a customer favorite; this g-spot toy blends power and perfectly curved slim design.

MULTI-STIMULATION VIBES

“Nearly all women require some form of clitoral stimulation to achieve orgasm.” – Masters & Johnson, Human Sexual Response

TWICE AS NICE is a “Rabbit-style” dual-stim vibe, designed to tickle the clitoris with the shorter arm while the longer curved part of the toy stimulates the G-spot.

ADVENTURE is a triple-stim - Vaginal, clitoral, and anal stimulation all in one toy. Dual-motors for maximum vibration!

I'M
HOOKED



CUDDLE



TWICE AS
NICE



ADVENTURE



INTIMATE WELLNESS

HOLD ON TO ME - Kegel balls for PC muscle wellness. Great for maintaining Kegel strength as we age, or before/after pregnancy. A strong pelvic floor helps with continence, and can make for more powerful orgasms! (**UPSELL:** For a higher-tech approach to Kegels, see Lovelife Krush!)



HORIZONS - Dilators for assisting with Vaginismus - a condition in which being vaginally penetrated is painful or even impossible due to involuntary clenching of the muscles. Vaginismus can have many causes, and is more common than we think! If any guests experience pain from penetration, they should discuss with their gynecologist. Dilators help to slowly stretch the vagina, with gradually increasing sizes over time. (**CROSS-SELL:** always pair with a good water-based lubricant!)

ONLY THROUGH YOU!

These toys are only available through a BK Consultant and not through our website!



WOMANIZER toys use Pleasure Air™ Technology to form a seal over the clitoris and stimulate it with gentle pulses of air for mind-bending orgasms. Customers can try the STARLET 2 as a great beginner vibe, or the more advanced PRO 40 for more settings!

WE-VIBE couples vibrators can be worn for mutual pleasure during intercourse! Try the SPECIAL EDITION, or the remote-controlled UNITE.



Womanizer
Starlet 2



Womanizer
Pro40



We-Vibe Special
Edition



We-Vibe
Unite



ONLY THROUGH YOU!

OhMiBod FOR BK - Bluetooth® enabled, app-controlled smart toys for high-tech play! These high-tech vibes from OhMiBod let you make a remote love connection. Great for the app-addicts and tech lovers, or for long distance couples!



BLUEMOTION NEXI1

- slim line wearable panty vibe
- comes with a one-size-fits-most blue lace panty



LOVELIFE KRUSH

- insertable smart Kegel exerciser
- strengthen your pelvic floor muscles with app-assisted workouts using the **tasl** app, or for pleasure with the

OhMiBod Remote
app



STRAP IN & STRAP ON! HARNESS & DILDO

The beautiful, comfortable, and adjustable MATCHMAKER harness fits perfectly with our SIMPLE PLEASURE or DEEP DELIGHT black dildos, or our VITAMIN D and D+ realistic dildos!.

Strap-ons can be a lot of fun for a variety of couples!

- Great for role reversals, anal sex, and power play for straight couples
- Perfect for same-sex female couples where a partner enjoys penetration
- Great for transgender men

Dildos are the perfect self-pleasure companion, too!

TIP: Show off how adjustable the harness is - fits a variety of body types!



MATCHMAKER

DEEP
DELIGHT



SIMPLE
PLEASURE



VITAMIN D

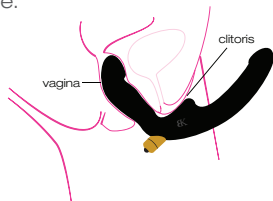


VITAMIN
D+



JUST BETWEEN US 🐾

Shaped for shared pleasure, JUST BETWEEN US is a wearable double-ended vibrating strapless strap-on. Designed to be worn by a partner with a vagina, it fits snugly to feel like an extension of the own body, to provide hands-free penetration to the partner receiving the pleasure.



Ideal for lesbian couples where both partners enjoy penetration! Can also be used for heterosexual couples if the man enjoys anal penetration, or couples with a trans partner.

TIP: The removable bullet can be used as a massager all on its own, making this two toys in one!



ANAL PLAY

Couples need 3 things when engaging in anal play: Communication, Relaxation & Lubrication!

Communication: Talk with your partner to establish the comfort zone before play, and communicate freely during play-- Slower, faster, deeper or STOP. For first timers, check out the book TICKLE MY TUSH together, to learn about the ins and outs of anal stimulation.

Relaxation: The partner receiving penetration should be incredibly relaxed-- tons of foreplay will get you there!! Try LIGHT MY FIRE or THE SWEET SPOT.

Lubrication: The anal cavity does not create its own lubrication and it has very thin skin, so it is incredibly important to use plenty of long lasting lubricant, such as our premium silicone formula, SLEEK, or our hybrid SILK for use with toys.

ANAL TOYS 🍆

TIP FOR THOSE WITH VAGINAS: When used, BOOTY CALL creates more pressure on the back vaginal wall, increasing the level of sensation experienced during penetration. This also increases the partner's pleasure-- with the plug inserted, the amount of space in the pelvis is reduced and as a result the vagina feels tighter.

BONUS: At climax, orgasmic contractions around the plug feel more intense and stimulate the nerve endings around the anus that usually get overlooked.

TIP FOR THOSE WITH PROSTATES: Most guys are actually wired to enjoy anal penetration; stimulation of the prostate gland (located about two to three inches up on the front wall of the anus) can result in incredibly powerful orgasms. P-CURIOUS and THRUST are specially designed to hit the prostate!

STEP BY STEP TIP: Slowly withdraw STEP BY STEP during climax for a heightened experience!

BOUGIE



BOOTY
CALL
(Perfect for
beginners!)



THRUST



P-CURIOUS



STEP
BY
STEP

TEASE & PLEASE

- Great for spicing things up in the bedroom and getting adventurous!
- Bind, blind, and position yourself or your partner for a night of excitement.
- Taking something away - like sight or movement - enhances other senses and experiences.
- When playing with bondage or exploring power dynamics, communication is key - talk things through with your partner ahead of time to find your limits, and make sure you're being safe and sane.

TIP: With these products it's especially important to talk about CONSENT and that consent is both ongoing, and enthusiastic. Demo these products on yourself, or allow guests to try themselves.

DARK DESIRES COLLECTION

Bedroom Kandi's beautiful bondage collection. Great for exploring your kinkier side. Made with beautiful black satin and golden filigree, and designed for maximum comfort.

DEMO: Let guests smack the flogger or paddle against their own upper thigh to get a sense of the feel and impact.

TIP: Mix and match! The collar and cuffs both have clips, so try attaching them to one another for a sexy combo.



CAPTIVE DESIRE
Collar & Nipple clamps



COMMAND DESIRE
Disciplining Flogger



HEART'S DESIRE
Heart-shaped paddle



BONDS OF DESIRE
Wrist-restraints



TOUCHED BY DESIRE
feather tickler



DARK DESIRE
Eye mask

MYSTIQUE COLLECTION

Bedroom Kandi's collection of kinky wearables, the MYSTIQUE COLLECTION is all about "wearing your secrets" while toeing the line between fashion and very sexy function.

TIP: Wear CHAIN REACTION to the party as an accessory, then reveal at this point in your demo that you've had on a Bedroom Kandi product all night!

CHAIN REACTION

A long, stylish necklace that accentuates your assets and doubles as a flogger in the bedroom!



VIXEN

Fashion accessory or bondage choker? Why not both! Made with vegan leather.



HIDDEN GEMS

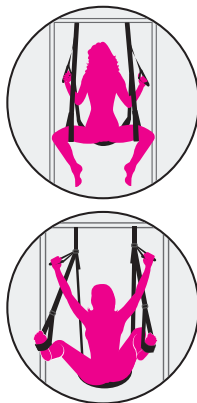
Sensual body jewelry to add some bling to your breasts!

SUSPENSE

Suspense is an adjustable and ultra-comfortable over-the-door sex swing.

- No installation required -- perfect for travel.
- Good for angling your hips for deeper penetration and g-spot stimulation, or positioning yourself for oral pleasure.
- Includes padded seat, foot supports, hand grips and adjustable straps.
- **Holds up to 275lbs.**
- Thigh strap circumference of 32"

DEMO: If you choose to demo the swing, BE SURE to use a solid door whose frame can withstand the weight; avoid hollow, lightweight doors. ***Make sure the swing is positioned on the side of the door where the hinges are not visible.*** Placing a mattress or cushion beneath the swing can minimize impact if you slip out of the swing.



DEMO PRODUCT CARE & CLEANING

DO's:

- For battery operated-products, always remove batteries before storage.
- Clean your products before and after every use with our SPARKLE & SHINE and/or a mild soap and water. Dry thoroughly. (SPARKLE & SHINE can also be used to clean makeup brushes!)
- Store your adult toy separately in the PRIVACY POUCH provided with each of your adult toys so they don't touch in storage.

DON'Ts:

- Do not store your toys near extreme cold or heat! (This includes in your car...)



BECOME A CONSULTANT

"If you watched me have a blast with you all night tonight and you can't believe I get paid to do this -- let me know in the ordering room and I'll leave you with a little info on the business!"

- **Earn 40-60% commission on sales**
- **Earn up to 7% commission on your team sales**
- **Industry leader in party leads**
- **Weekly/Monthly/Annual contests & incentives: win FREE product, cash, trips & more!**
- **Exciting Incentives and Recognition Programs**
- **Online training and consultant resources with weekly newbie calls**
- **Replicated consultant website and shopping cart**

For guests that either expressed curiosity in the business, or marked that checkbox on their order form, keep the conversation about the business short in the ordering room-- you want to send them home with a little information, like a recruiting brochure, and schedule a time in the next 24-48 hours to talk more. Ask your sponsor to join you on a 3-way call and they can lead by sharing their expertise!

CLOSING TALK

- Field any remaining questions.
- Remind guests again about the opportunity to host a party. This is a great time to do one more booking Party Activity!

"If you had a ton of fun tonight, if your Wish List is longer than your bank account would like, let's talk about booking your own event."

- Explain confidential order process and shipping schedule (7-10 days for shipping).
- Have a pre-selected quiet and confidential area where your guests can feel comfortable placing their orders and asking any discrete questions they may have.
- Remember, confidentiality is an important part of the BK brand.
- Set up an appointment for a follow up 3-way conversation with your sponsor and your prospect to find out more about their needs and how BK could enrich their life.

CLOSING SALES

- **Guide uncertain guests toward appropriate products by asking questions about preference.**
 - Will this be used solo or with a partner?
 - Have you used toys/products before?
 - Do you prefer internal or external stimulation? G-spot? Anal? Breast play?
 - Do you prefer light stimulation or do you need a little power?
 - Do you have any allergies/sensitivities?
- **Offer product pairings for maximum enjoyment! For example, when someone orders a toy, ask if they want water-based lube, or Sparkle & Shine toy cleaner!**
- **Take host order last so you can calculate host rewards and announce to the party guests what the host has earned and a summary of their rewards (10% of qualifying party sales for FREE, 50% off items, etc).**

POST-PARTY FOLLOW UP

- Enter party orders in dashboard and pay discounted invoices
- Orders must be placed & paid in the system within 3 days of accepting payment
- Double and *triple* check customer addresses
- Call host to thank them for having a great party!
- Call any potential consultants
- Call any potential hosts
- Compile contact information from guests for future follow up:
 - ~2 days after party to provide order tracking info
 - ~2 weeks after party to ensure order was received, to answer any questions
 - ~2 months after order to offer refills, or a party



HOME PARTY COMPANY
OF THE YEAR 2021!